



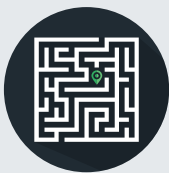
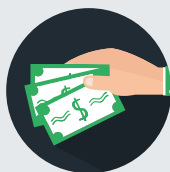
HackerRank

How Addepar hires the best engineers to transform finance

FACT #1

Tech hiring is expensive.

The average cost to hire one engineer is **\$20,000**.



FACT #2

Tech talent isn't easy to find.

It often seems like **the best tech talent is hiding** all over the world - like a cruel game of Where's Waldo?

CHALLENGE

How could **Addepar**, a financial tech company, attract the best tech talent in the world without breaking the bank on time or money?



SOLUTION

Host a global CodeSprint with **HackerRank**. A CodeSprint is an online Hackathon featuring custom code challenges.



Given our ambitious mission of transforming finance, we made a point to include finance-specific challenges in the Addepar Hackathon and the resulting level of interest was remarkable.

*Vladimir Novakovski,
VP of Engineering*



RESULT

Talent came to Addepar

With the CodeSprint, programmers came right to Addepar's (virtual) door to compete in a fun and engaging Hackathon.

3,800+

Global competitors across 8 countries

130

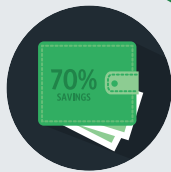
Interview-qualified candidates

7

Hires

70%

cost savings in recruiting and hiring engineers.



Amazing brand presence and increased awareness in the techie community.



Addepar is proud to challenge some of the world's best coders to solve the most foundational technology problems in finance and the Addepar Hackathon helped us connect with many gifted engineers who have what it takes to make a huge impact.

Eric Poirier, CEO

